

2nd OTC & Cosmetics Conference

CONFERENCE PROGRAM

Thursday 8th December 2016

Ethniki Conference Centre

Program Manager: **Emilios Negis**, Journalist

Last Update: December 5th, 2016

09.00-09.30 **Registration & Coffee**

09.30-09.40 Welcome Address: **Konstantinos Ouzounis**, General Manager, Ethos Media S.A.

09.40-10.00 **Opening Remarks:**
Vassilis S. Seretis, Pharmacist, President, EFEX
Theodoros D. Giarmenitis, President, PSVAK

10.00-10.20 Speech:
George Th. Dokios, General Manager, EFEX
«Self-medication manifesto EFEX»

10.20-10.40 Speech:
Raymond Anderson, President Commonwealth Pharmaceutical Association and Member of the Pharmacovigilance Risk Assessment Committee (PRAC) at EMA
«Best Practices to inform citizens on Self - medication»

10.40-11.05 Speech:
Dr. Peter Smith, OBE, GP and Self-Care Forum Board Co-Chair, UK
«How to bring stakeholders together»

11.05-11.25 Speech:
Daphné Lecomte-Somaggio, General Manager AFIPA, France
«French Position on Self- medication»

11.25-12.25 **Panel I: «The role of the pharmacist in self-medication»**

Moderator: Emilios Negis, Journalist

Speakers:

- **Ioannis Makrigiannis**, President, Pharmaceutical Association of Larissa
- **Nick Th. Kolman**, Pharmacist, President of the National Pharmacists Association
- **Lefteris Marinos**, President, Greek Ethnopharmacology Company

12.25-13.25 **Lunch & Networking Break**

13.25-13.40 Speech:

Nikos Kostaras, General Manager Greece, QuintilesIMS Health**«QuintilesIMS New technology solutions: Innovation & Effectiveness»**

13.40-13.55 Speech:

Konstantinos Varsamos, Managing Partner, GET2WORK**«Translating Digitalization into Commercial Success»**

13.55-14.20 Speech:

Paschalis-Alexandros Tekemenidis, Research Manager, Palmos Analysis**"Non-prescription drugs (OTC) in Greece, Research 2016"**14.20-15.20 **Panel II: «OTC Market in Greece: Obstacles, Prospects, Trends»****Moderator: Emilios Negis**, Journalist**Speakers:**

- **Dimitrios Kouvelas**, Lecturer of Pharmacology, AUTH
- **Stavros Mpelonis**, Pharmacist, president of the Administration Board of Federation Of Cooperative Pharmacists Of Greece
- **Vassilis S. Seretis**, President, EFEX
- **Ioannis Makrigrannis**, President, Pharmaceutical Association of Larissa
- **Nikos Kostaras**, General Manager Greece, QuintilesIMS Health

15.20-16.20 **Panel III: «The creative sales of cosmetics: Necessity or Challenge? »****Moderator: Vassiliki Aggouridi**, Journalist**Speakers:**

- **Helena Fornaro**, CEO, Ales Groupe Hellas s.a.
- **Penelope Papadopoulou**, Plastic Surgeon, Biocliniki
- **Helena Chailazopoulou**, Head of eRetail Audit, CONVERT GROUP
- **Alkistis Sidiropoulou**, International Retail Marketing & New Business Development, Hellenica SA.
- **Nikos Vetras**, General Manager, Professional Team Educational & Consulting Services

16.20 **End of conference**